

Predictive Oncology (NASDAQ: POAI) Featured in Broadcast on Big Data, AI's Potential to Fight Cancer

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NEW YORK, Oct. 31, 2019 (GLOBE NEWSWIRE) -- via NetworkNewsAudio -- [Predictive Oncology \(NASDAQ: POAI\)](#) announces the availability of a broadcast titled, "Delivering Precision Medicine's True Potential: Big Data, Artificial Intelligence Identify New Cancer Therapeutics."

To hear the NetworkNewsWire Audio version, visit: <http://nnw.fm/8zJx5>

To read the full editorial, visit: <http://nnw.fm/j6Orz>

For some time, clinicians have been utilizing key genomic data to understand a patient's individual tumor type in attempts to effectively prescribe therapies that will work. However, the scientific community has come to realize, due to low success rates in these applications, that genomic data itself — utilizing a just-genomics approach — doesn't fully address the complexities of cancer and is merely scratching the surface of personalized medicine's true potential. The precision-medicine space has a real unmet need, with a surging demand for a multi-omic approach rather than just genomics to better understand and treat the complexities of cancer.

Major players in the space are looking to get their hands on comprehensive, multi-omic data sets that can help them not only understand the type of cancer a patient may have but also strongly predict which therapies will be most effective in fighting each specific cancer. Unfortunately, such data is fragmented and scarce, and the initiation of such data collecting is costly and time consuming. [Predictive Oncology \(NASDAQ: POAI\)](#) has already assembled one of the largest databases of drug-response and outcome data in the world.

About Predictive Oncology Inc.

Predictive Oncology is an AI-driven company focused on applying artificial intelligence to personalized medicine and drug discovery. The company applies smart tumor profiling and its AI platform to extensive genomic and biomarker patient data sets to predict clinical outcomes and, most importantly, improve patient outcomes for cancer patients of today and tomorrow. Predictive Oncology currently has approximately 150,000 clinically validated cases on its molecular information platform, with more than 38,000 specific to ovarian cancer. The company's data is highly differentiated, having both drug-response data and access to historical outcome data from patients. Predictive Oncology intends to generate additional sequence data from these tumor samples to deliver on the clear unmet market need across the pharmaceutical industry for a multi-omic approach to new drug development. For more information, visit the company's website at www.Predictive-Oncology.com.

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