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ARIN Partners With Skyline Medical to Promote Imaging and Radiology

Fostering the Growth of Nurses Who Advance the Standard of Care in the Imaging Environment

MINNEAPOLIS, Jan. 19, 2016 (GLOBE NEWSWIRE) -- Skyline Medical Inc. (Nasdaq:SKLN) (Nasdaq:SKLNU) ("Skyline" or the "Company") announced today that, as part of the continuing expansion of its sales strategy, the Company has entered into a partnership with the Association for Radiologic & Imaging Nursing ("ARIN") to market Skyline products and services to medical professionals performing paracentesis and thoracentesis procedures.

Josh Kornberg, President and CEO of Skyline Medical, commented, "Our research has shown that most radiology and imaging rooms do not currently use, nor are they aware of automated fluid disposal technology, despite the major potential safety and cost benefits. As it is the nurses and technologists that often perform these procedures and can help influence purchasing decisions, we expect our partnership with ARIN to create new sales opportunities."

Under the terms of the partnership, Skyline Medical will sponsor ARIN and ARIN will provide Skyline Medical with access to nurses in the imaging and radiology space. In conjunction with their partnership, Skyline Medical will have the opportunity to attend the ARIN Spring Convention in Vancouver on April 3. Skyline's sales representatives will demonstrate Skyline products to nurses, technologists and other decision makers in the industry.

About ARIN

The Association for Radiologic & Imaging Nursing (ARIN) was founded in 1981 as the professional organization representing nurses who practice in the diagnostic, neuro/cardiovascular, interventional, ultrasonography, computerized tomography, nuclear medicine, magnetic resonance, and radiation oncology areas.

ARIN's goal is to partner with strategic organizations that can enhance the radiology and imaging profession in addition to providing new benefits to ARIN's members. New partnership arrangements are vetted thoroughly for any conflicts of interest or standards outside of our core purpose. As ARIN grows, we will continue to provide additional educational opportunities and services for our membership through strategic alliances from within the nursing community.Â

About Skyline Medical Inc.

Skyline Medical Inc. produces a fully automated, patented, FDA-cleared, waste fluid disposal system that virtually eliminates staff exposure to blood, irrigation fluid and other potentially infectious fluids found in the healthcare environment. Antiquated manual fluid handling methods — which require hand carrying and emptying filled fluid canisters and glass bottles — present an exposure risk and potential liability. For additional information, please visit: www.skylinemedical.com.

Forward-looking Statements:

Certain of the matters discussed in this announcement contain forward-looking statements that involve material risks to and uncertainties in the Company's business that may cause actual results to differ materially from those anticipated by the statements made herein. Such risks and uncertainties include, among other things, uncertain willingness and ability of customers to adopt new technologies and other factors that may affect further market acceptance; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission, which are available for review at www.sec.gov.

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