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Skyline Medical Expands Presence in Florida, Installing Multiple STREAMWAY® System Units at Winter Park Memorial Hospital

Successful Trials of STREAMWAY Systems Convert to Sales within Florida Hospital Association

MINNEAPOLIS, Sept. 11, 2013 /PRNewswire/ -- [Skyline Medical Inc.](#) (OTCQB: SKLN) (the "Company"), formerly BioDrain Medical, producer of the FDA-approved STREAMWAY® System for automated, direct-to-drain surgical fluid disposal, today announced that [Winter Park Memorial Hospital](#), based in Winter Park, Fla., has purchased three STREAMWAY System units for its new endoscopy wing, opening this Fall.

This sale is the result of a successful trial and will pave the way for future installations within the [Florida Hospital Association](#), a large network that advocates on behalf of hospitals at the state level on issues such as bettering patient care. The Florida Hospital Association Network is designed to meet the group health care needs of businesses and members within the Tri-County area in Florida including Orange County, Osceola County and Seminole County. The network includes eight hospitals, 18 urgent care centers, more than 1,300 physicians and multiple ancillary providers for a complete continuum of care.

"Before committing to this installation, we reviewed all the fluid waste management technologies on the market today — from canisters to automated disposal — and the STREAMWAY System was far and away the easiest to use and safest for the staff," said Karen Crosby, BSN, RN, Director of Surgical Services at Winter Park Memorial Hospital. "The personnel here will no longer run the risk of exposure when dumping canisters of colonoscopy fluids — you never know if you'll accidentally be exposed to something hazardous. The STREAMWAY System installation will go a long way in alleviating concerns of safety and helping us all do our jobs better and, as a result, give our patients the best care and attention they deserve."

The FDA-approved STREAMWAY System is designed to improve safety and efficiency in the operating room by safely and seamlessly managing surgical fluid waste disposal with its direct-to-drain technology. The STREAMWAY System virtually eliminates certain operating room workers' exposure to blood, irrigation fluid and other potentially infectious fluids found in the surgical environment while dramatically decreasing costs to dispose of surgical waste. The STREAMWAY System is a stationary system designed to be installed into each surgical room that is hooked into a hospital's existing drain and vacuum system.

"One of our primary goals in designing the STREAMWAY System is to contribute to a safer work environment for hospital and surgical center personnel," said Josh Kornberg, Chief Executive Officer at Skyline Medical. "Its safety, in conjunction with its efficiency and cost savings, make the STREAMWAY System more desirable than the other disposal methods on the market. We've spent the last two quarters ramping up awareness of this technology, which is why we're seeing even more hospital chains, associations and surgical centers installing the systems. It is increasingly clear that the STREAMWAY is quickly becoming the go-to technology for fluid waste management."

Currently, there are several additional trials running in hospitals throughout the United States. The Company anticipates seeking international expansion later this year.

For more information about the STREAMWAY System, visit: www.skylinemedical.com.

About Skyline Medical Inc.

Skyline Medical Inc. produces a fully automated, patented, FDA cleared, surgical fluid disposal system that virtually eliminates operating room workers' exposure to blood, irrigation fluid and other potentially infectious fluids found in the surgical environment. Today's manual surgical fluid handling methods of hand-carrying filled surgical fluid canisters and emptying these canisters is an exposure risk and is not an optimal approach to the handling of surgical fluid waste. Skyline Medical's STREAMWAY System fully automates the collection, measurement and disposal of surgical fluids and is designed to result in: 1) reducing overhead costs to hospitals and surgical centers, 2) improving Occupational State and Health Association (OSHA) and other regulatory compliance agencies' safety concerns, and 3) streamlining the efficiency of the operating room (and thereby making surgeries more profitable).

Skyline Medical's STREAMWAY System is eco-friendly as it contributes to cleaning up the environment. Currently, approximately 50 million bloody, potentially disease infected canisters go to landfills annually in the United States. These tainted canisters can remain in landfills for years to come. With the installation of Skyline Medical's STREAMWAY System, the number of canisters can be significantly reduced. Skyline Medical Inc.'s STREAMWAY System is designed to make the operating room and our environment safer, cleaner, and better. Skyline Medical products are currently being represented by independent professional sales representatives that cater to the needs of hospitals and ambulatory surgical centers across the country. For additional

information, please visit: www.skylinemedical.com.

Forward-looking Statements

Certain of the matters discussed in this announcement contain forward-looking statements that involve material risks to and uncertainties in the company's business that may cause actual results to differ materially from those anticipated by the statements made herein. Such risks and uncertainties include, among other things, inability to raise sufficient additional capital to operate our business; approximately \$3.4 million in debts, liabilities and cash obligations that become due over the next twelve months, including notes to major shareholders that are currently due October 31, 2013 and are secured by the Company's patents and other assets; potential claims for past violations of shareholders' preemptive rights, the amount of which claims is impossible to estimate, as discussed in the Company's Form 10-Q for the quarter ended June 30, 2013; unexpected costs and operating deficits, and lower than expected sales and revenues, if any; adverse economic conditions; adverse results of any legal proceedings; the volatility of our operating results and financial condition; and inability to attract or retain qualified senior management personnel, including sales and marketing personnel; our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission, which are available for review at www.sec.gov. This is not a solicitation to buy or sell securities and does not purport to be an analysis of the company's financial position. See the Company's most recent Annual Report on Form 10-K, as amended, and subsequent 8-K and other filings at www.sec.gov.

Public Relations Contact:

Samantha Wolf
KCSA Strategic Communications
212-896-1220
swolf@kcsa.com

Investor Relations Contacts:

Phil Carlson / Josh Dver
KCSA Strategic Communications
212-896-1233 / 212-896-1239
skyline@kcsa.com

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